

20

25



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She#

A WORD FROM THE FOUNDER

Kia Ora,

As we reflect on the year gone by, I am filled with pride over the strides we've made towards narrowing the gender gap in STEM. Our 2025 impact has been nothing short of inspiring, and we are thrilled to share some of our standout achievements.

This year, She Sharp held 9 events that reached over 500 registered attendees, drawing representatives from 135 unique companies – a clear indication of the vibrant community we are building. This extensive network not only celebrates our growth but also signifies the collective drive for change within the tech industry.

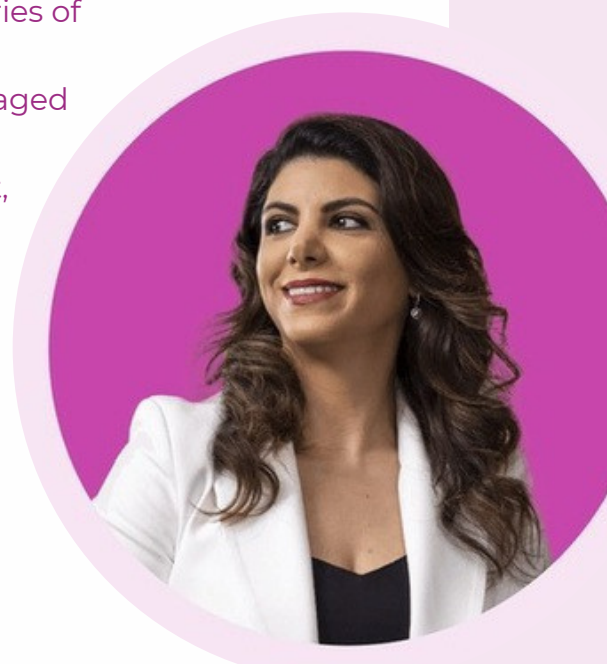
With an average check-in rate of 67% across all events, we've seen substantial engagement with attendees establishing valuable connections, gaining deeper insight into career possibilities, and enhancing both soft and technical skills.

A huge thank you to our event partners HCLTech, Fonterra, TechBabesNZ, MYOB, Vector, Xero, AUT, academyEX, Fisher & Paykel Healthcare, Secure Code Warrior and AI Forum New Zealand. Without their support, we would simply be unable to do what we do.

The figures in this report represent individual stories of empowerment, learning, and community. As we celebrate another successful year, we are encouraged by the positive changes we are championing. Together, we are making a difference – one event, one breakthrough at a time.

Sincerely,

DR. MAHSA MCCAULEY



SHE# TEAM



Dr. Mahsa McCauley
Founder and Chair



Alyssa
Pausanos



Chan
Meng



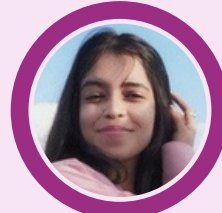
Elena
McCauley



Gowri
Lokesh



Gurleen
Kaur



Isha
Sangrolkar



Iuliia
Shmykova



Len
Estioko



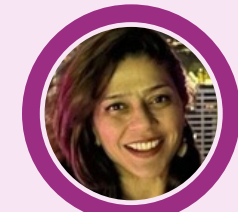
Lesley
Gao



Marriane
Bentigan



Maryam
Baghery



Dr. Meeta
Patel



Mike
McCaluley



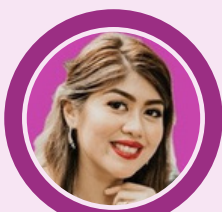
Moksha
Shah



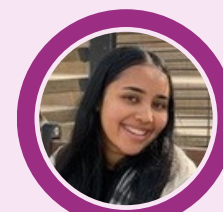
Nikita
Kumari



Prasanth
Pavithran



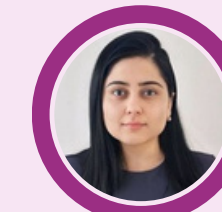
Raquel
Maderazo



Susan
Philip



Sabrina
Teoh



Sara
Ghafoor



Yesha
Kaniyawala

2025 IN A GLANCE

9

NUMBER OF EVENTS

716

TOTAL NUMBER OF REGISTERED
ATTENDEES TO ALL EVENTS

74

AVERAGE NUMBER OF
REGISTERED ATTENDEE PER
EVENT

138

NUMBER OF UNIQUE COMPANIES
REPRESENTED BY ATTENDEES

SPONSORS



AI Forum
New Zealand
Te Kāhui Atamahi iahiko o Aotearoa



myob

HCLTech

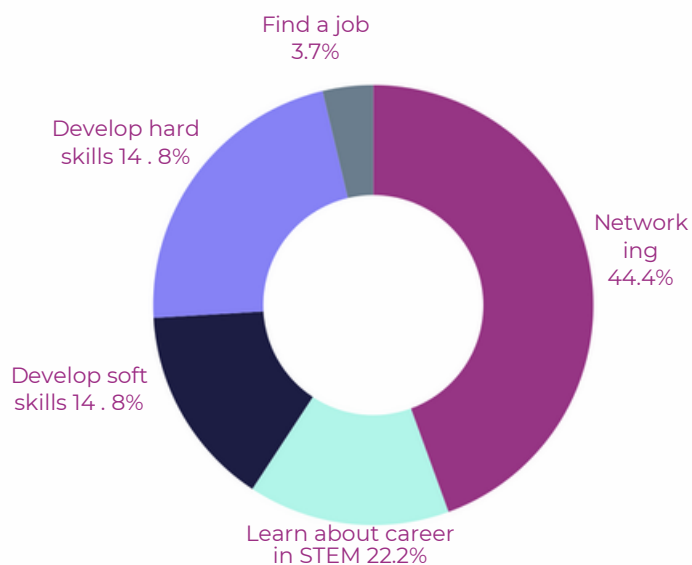
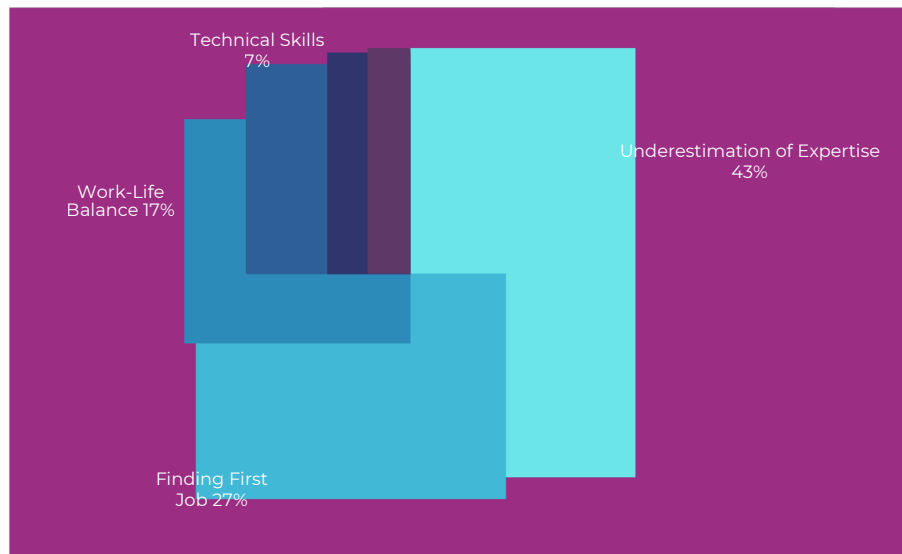


Fisher & Paykel
HEALTHCARE



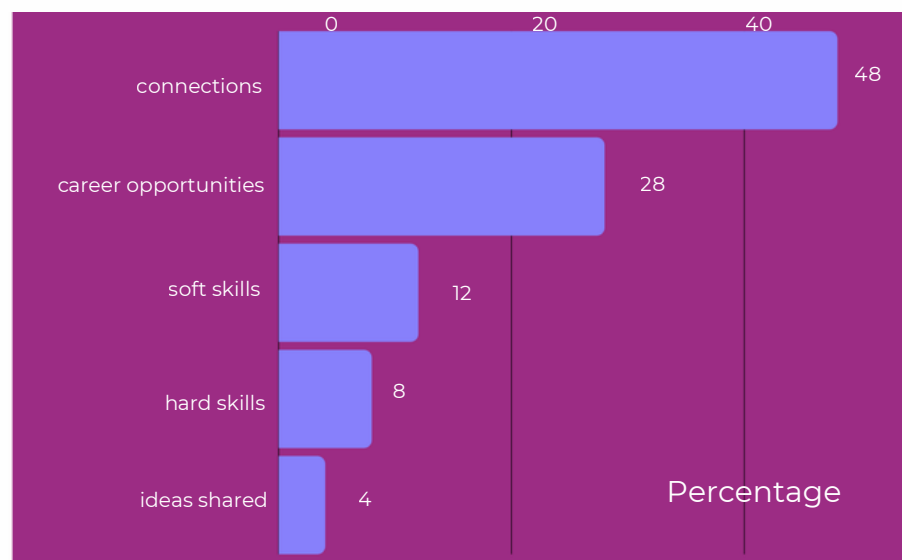
SHE# SURVEY

WHAT ARE THE
MAIN BARRIERS
WOMEN FACE IN
THE TECH
INDUSTRY?



WHAT WAS YOUR
MAIN GOAL OF
ATTENDING SHE
SHARP EVENTS?

WHAT WAS
YOUR MAIN
BENEFIT FROM
ATTENDING THE
EVENT?





International Women's Day

REGISTERED ATTENDEES

75

CHECKED-IN ATTENDEES

57

RETURNING ATTENDEES

10

NUMBER OF COMPANIES

43

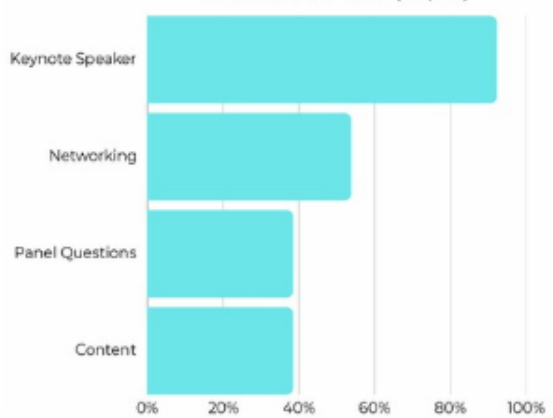


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

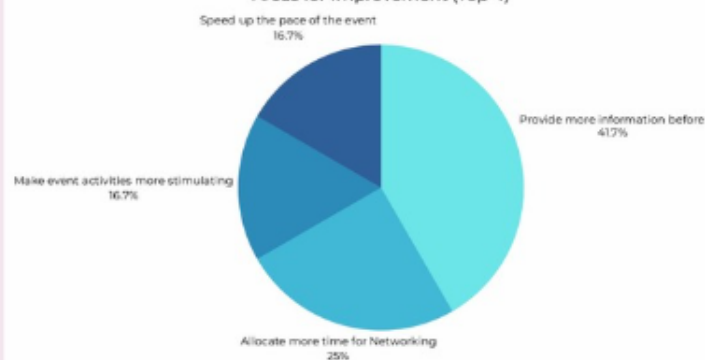
She#	8	academyEX	2	Fonterra Co-operative Group	2	Self Employed	1	Impactdev360	1
She Sharp	5	FlexWare Ltd	2	Chorus	1	Bitflow	1	Eco Choice Aotearoa	1
AUT	5	SheSharp	2	Cosgroves	1	FlexWare	1	EIT	1
2degrees	5	Independent Board Adviser	2	Zoho Corporation	1	Auckland Business Chamber	1	East Asian-Australian Flyway Partnership	1
MYOB	4	Fiserv	1	Milford Asset Management	1	BNZ	1	Salt Recruitment	1
Fonterra	3	University of Auckland	1	KiwiBank	1	Magic Turtle	1	Callaghan Innovation/She Sharp	1
NA	3	DHL	1	N/A	1	Karman Space Archaeology	1		
Exhibit Group	3	Job Hunter	1	Smart Chats	1	Dash	1		
Auror	2	Dulux New Zealand	1	Instinctive	1				

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 4)



#IAmRemarkable

The #IAmRemarkable movement took center stage with a powerful workshop led by SheSharp's founder and director, Dr. Mahsa McCauley (Mohaghegh), inspiring participants to embrace and celebrate their achievements. Open to everyone, the 60-minute session combined stories, research, and practical exercises to challenge the social perceptions around self-promotion, particularly for underrepresented groups. The atmosphere was both uplifting and thought-provoking, encouraging attendees to reflect on their own successes and to share them with confidence. By the end, participants left not only feeling empowered but also connected to a global movement dedicated to changing how we value and voice our accomplishments.

REGISTERED ATTENDEES

63

CHECKED-IN ATTENDEES

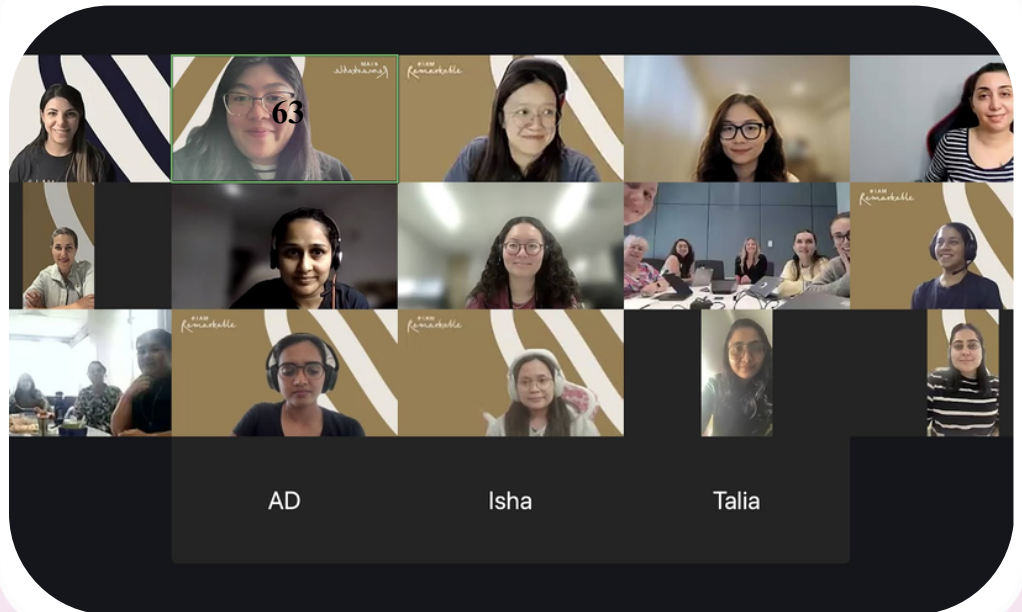
31

RETURNING ATTENDEES

9

NUMBER OF COMPANIES

44



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

She Sharp Mentee	7	Fidelitylife	1	Independent	1	Zoho Corporation	1	Ais	1
Exhibit Group	6	Winstone Aggregates	1	Canva	1	2degrees	1	AJHS	1
She Sharp	4	Otaika Quarry	1	Dash	1	Kiwibank	1	RBA	1
Fisher & Paykel Healthcare	3	Auckland uni	1	SheSharp	1	Les Mills New Zealand Limited	1		
Fonterra	3	Fletcher Construction	1	ASB	1	MYOB	1		
Fisher and Paykel Healthcare	2	Healthpoint	1	NIA	1	Job Hunter	1		
St Orans College	2	Humes	1	Yaway Technologies	1	Auckland Council	1		
Fisher and Paykel Appliances	1	Wisely	1	Independent Board Adviser	1	UoA	1		
particular	1	Suncorp	1	Summer Jenkins	1	Fletcher Building	1		
		MTW	1						

*according to the company name indicated during the ticket checkout

Tech That Matches Your Vibe: Find Your Perfect Fit

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

69

RETURNING ATTENDEES

36

NUMBER OF COMPANIES

64

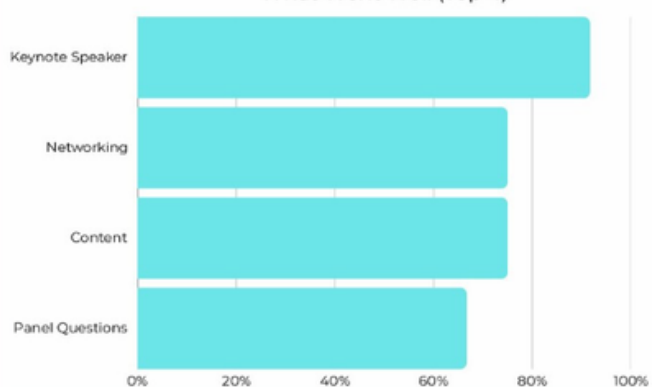


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

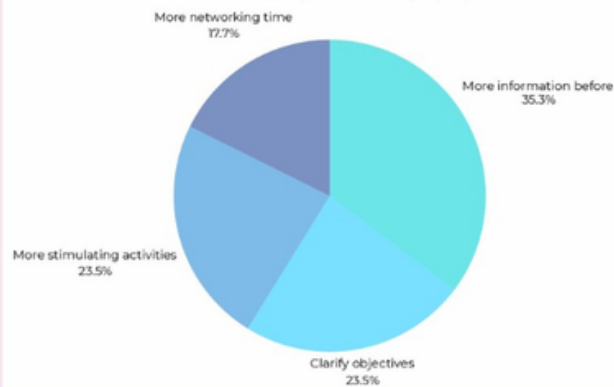
MYOB	8	Cause and FX	1	Lyra Consulting Ltd	6	Auckland University Women in Science	1
Fonterra	6	Fonterra Co-op	1	IDEXX LABORATORIES - EZYVET	7	Spark NZ	1
She Sharp	4	Konec Solutions Ltd	1	Exhibit Group	5	Salt Search NZ Ltd. - AUCKLAND	1
University of Auckland	4	She#	1	Open polytechnic	5	Ideqa	1
UOACS	3	InForm Interactive Experiences	1	Shesharp	4	Uoa	1
NA	2	Valenta	1	Auckland University of Technology	4	Self employed	1
Student	2	ASB	1	Native Audio	3	None	1
AUT	2	Westlake Girls	1	AUT CSEA	2	Autoplay	1
icebreaker	1	Clinic4O2	1	Xero	2	job Hunter	1
nzfund	1						

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 4)





THRIVE: Your Career, Your Story

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

72

RETURNING ATTENDEES

26

NUMBER OF COMPANIES

62

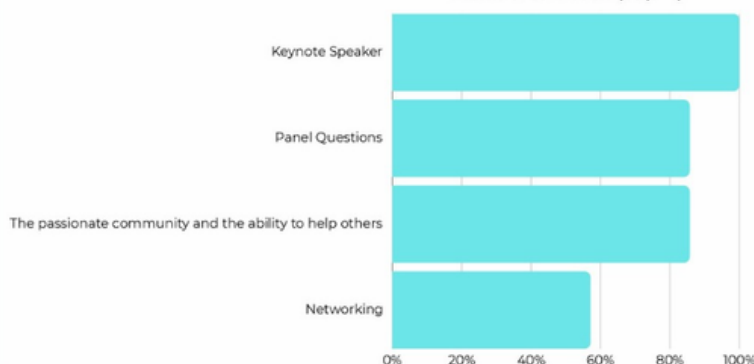


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

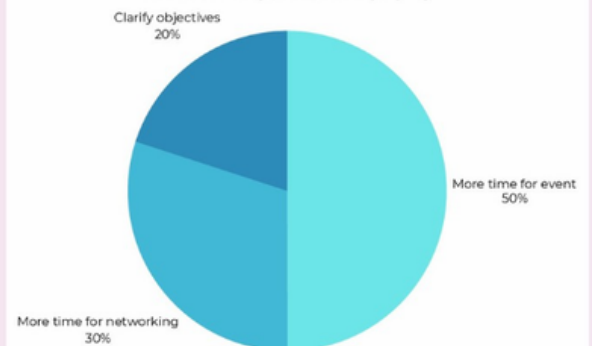
AUT	6	Possiblai	2	CB	2	Beca	1	NZME	1
She Sharp	5	UniversityofAuckland	2	Hewlett Packard Enterprise	2	Microsoft	1	Trade Me	1
She# Mentee	5	Serko	2	Softsource VBridge	2	EY	1	Colliers International	1
2degrees	5	TheWarehouseGroup	2	AIA Insurance	2	Fonterra	1	Reserve Bank of New Zealand	1
She#	4	IBM New Zealand	2	Recent Graduate	2	Tata Consultancy Services	1	Helloverse	1
ANZ	4	Westpac	2	Veeam Software	2	Orion Health	1	DOC	1
Spark NZ	4	Air New Zealand	2	Auckland University of Technology	2	Gen-I	1	Vista	1
She# Mentor	4	ArchiPro	2	Amazon Web Services	2	Department of Internal Affairs	1	PWC	1
Student	3	NOVA Energy	2			Auror	1	Harmony	1
MYOB	3	Kiwibank	2						

*according to the company name indicated during the ticket checkout

What Went Well (Top 4)



Areas for Improvement (Top 3)



AI Hackathon Festival 2025

REGISTERED ATTENDEES

98

CHECKED-IN ATTENDEES

96

RETURNING ATTENDEES

34

NUMBER OF COMPANIES

75

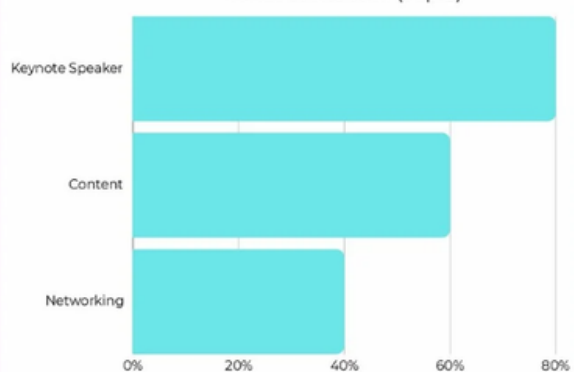


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

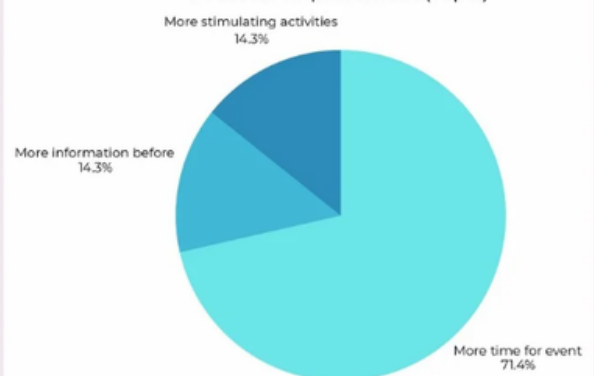
AUT	6	University of Auckland	2	Hewlett Packard Enterprise	2	mercury NZ	2	CBRE	2
She Sharp	7	Serko	2	Softsource VBridge	2	BNZ	2	OSS Group	2
She# Mentee	5	The Warehouse Group	2	AIA Insurance	2	EY	2	Datacom	2
2degrees	5	IBM New Zealand	2	AWS	1	Xero	1	samsung	1
She#	4	Westpac	4	TradeMe	1	Deloitte	1	One NZ	1
She# Mentor	4	Optimization	4	Beca	1	Fonterra	1	Tata Consultancy Services	1
Student	3	MYOB	3	Vodafone	1	Microsoft	1		
Possibl.ai	2	Ideq	2	CoreLogic	1	Visa	1		
Fisher & Paykel Healthcare	2	Kiwibank	2	Vista	1	2degree	1		
Spark NZ	1	CBRE	2	PWC	1	nzfund	1		

*according to the company name indicated during the ticket checkout

What Went Well (Top 3)



Areas for Improvement (Top 3)



Business and Technology Transformation Through Platforms and Products

REGISTERED ATTENDEES

62

CHECKED-IN ATTENDEES

52

RETURNING ATTENDEES

13

NUMBER OF COMPANIES

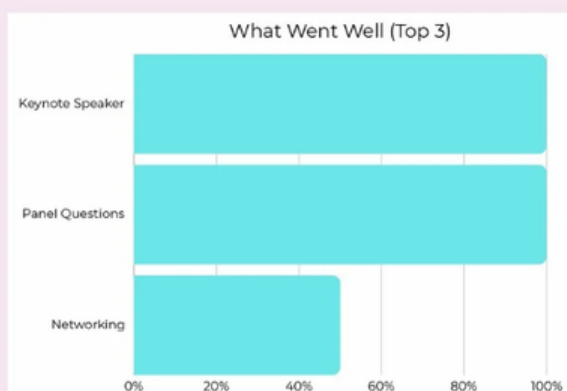
51



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

Fonterra	29	PB Tech	1	Genesis	1	Cottee Parke Architects	1
She Sharp	8	Personal Brand and Leadership Coach	1	BNZ	1	Konec	1
2degrees	5	Data Moving	1	Ideqa	1	OSS Group	1
AUT	4	RJITCS	1	realestate.co.nz	1	Melanie Disse Consulting	1
N/A	3	Deloitte	1	Secure Code Warrior	1	Invest New Zealand	1
Accenture	2	SheSharp	1	Lyra Consulting	1	Auckland Business Chamber	1
MYOB	2	Optimation	1	Honey Consulting Ltd	1	Milk New Zealand Dairy	1
She sharp	2	Empasoft Institute of Technology	1	AUT Ventures	1	AWS	1
Fisher & Paykel Healthcare	3	Te wānanga o Aotearoa	1	Cin7	1	AIS ST Helen's	1
academyEX	2	2 Degrees	1	She Sharp guest	1	Ministry of Social Development	1

*according to the company name indicated during the ticket checkout





She Sharp, SecureCodeWarrior, Xero: Code Secure

REGISTERED ATTENDEES

62

CHECKED-IN ATTENDEES

52

RETURNING ATTENDEES

13

NUMBER OF COMPANIES

51

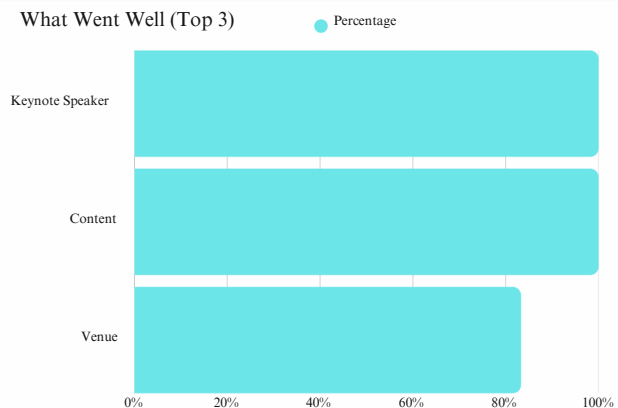


NUMBER OF REGISTERED ATTENDEES BY COMPANY*

AUT She Sharp	11	academyEX	1	NA	2
Vector	8	IAG	1	AIS St Helen's	1
Secure Code Warrior	4	HEB Construction	1	AUTWS	1
Mercury	4	Yoobee Colleges Auckland	1		
Student (No org specified)	3	Milk New Zealand	1		
DEFEND	3	Spectrum Consulting	1		
Xero	2	Docyt Health NZ	1		
Auror	2	Common Fund	1		
Serko	2	Westlake Girls High School	1		

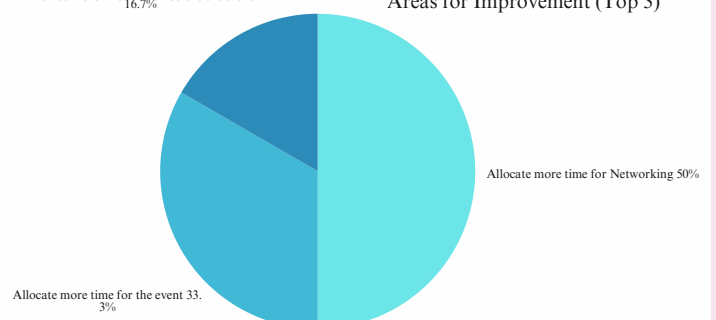
*according to the company name indicated during the ticket checkout

What Went Well (Top 3)



Provide more information before the event

Areas for Improvement (Top 3)



She Sharp & Vector: Future-Ready: Data, AI, Digital Innovation & Inclusive Careers

REGISTERED ATTENDEES

93

CHECKED-IN ATTENDEES

67

RETURNING ATTENDEES

20

NUMBER OF COMPANIES

51

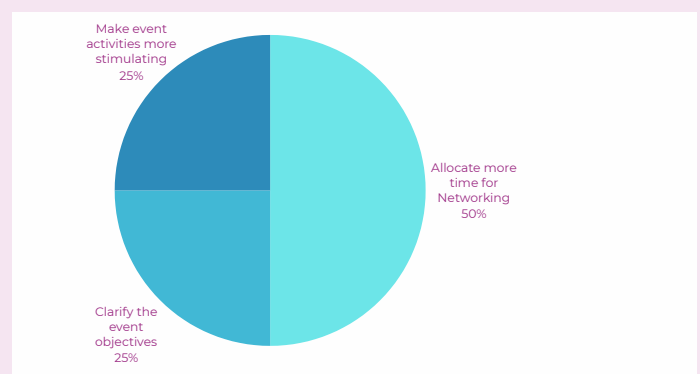
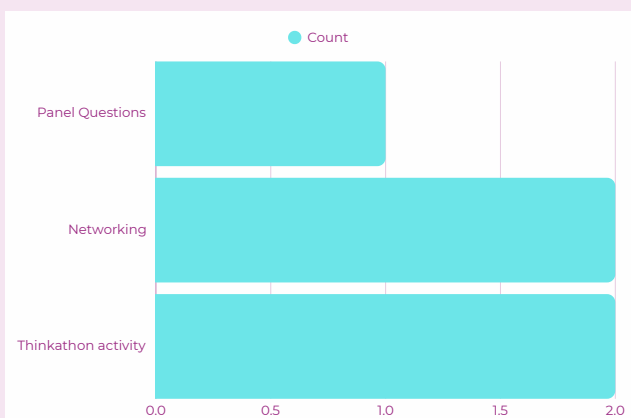


Vector	24
She Sharp	12
2degrees	4
AUT	2
EduventureNZ	2
Massey University	2
Xero	3
Student	1
AA Insurance	1
Adaptis earth	1
Air NZ	
Auckland Pain Management Clinic	
Brim Consultancy	
Cin7	
Crackerjack	
CreateOps	
Datacom	
Docyt	
IBM	

NUMBER OF REGISTERED ATTENDEES BY COMPANY*

1	ICL Business School	1	P3	1	Samsung	1	eir evo	1
1	LOOKING FOR JOB	1	Pak N' Save	1	Students	1	yoobee colleges	1
4	Les Mills International	4	Personal Purpose	4	TCS	4	Open Ploythecnic	4
2	Lexel Resourcing	2	Salt	2	Timely	2	Yondu	1
2	MYOB	2	MYOB	2	Transam new zealand Ltd	2	academyEX	1
2	Nil	2	Nil	2	University of Auckland	2	One NZ	1
3	Not Yet	3	Not Yet	3	Victoria	3	ICL	1
1	OP	1	OP	1	Woolworths nz	1	Open Ploythecnic	1
1	One NZ	1						

*according to the company name indicated during the ticket checkout





She Sharp & HCLTech: AI Empowerment: Shaping an Inclusive Digital Future

REGISTERED ATTENDEES

68

CHECKED-IN ATTENDEES

55

RETURNING ATTENDEES

18

NUMBER OF COMPANIES

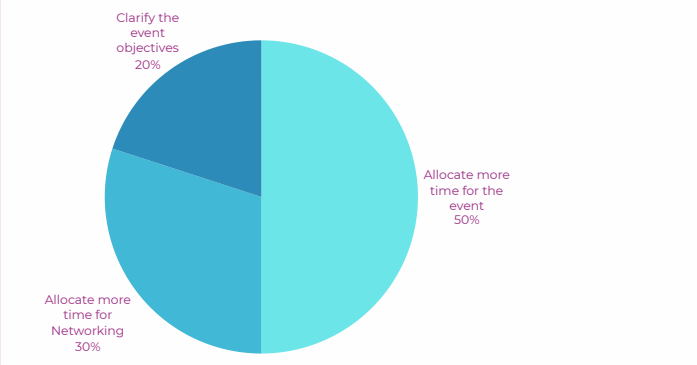
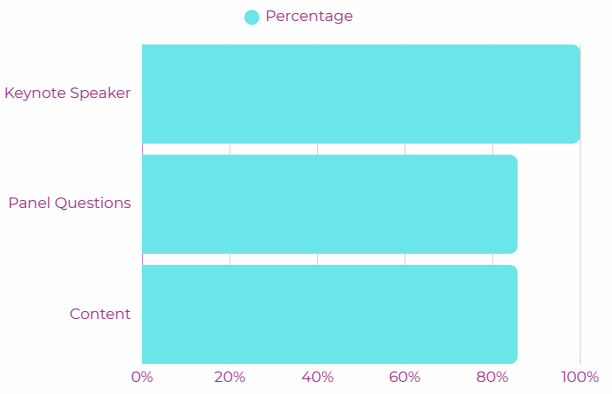
51



NUMBER OF REGISTERED ATTENDEES BY COMPANY*

HCLTech	15	Potential	3	Otago Polyfest	3	Ministry of Education	2
SheSharp	7	Unknown	2	Otago Polytechnic	2	Logan Park High School	2
Student/Education	6	AD Instrucments	1	Pelnz	1	Ministry of Social Development	1
Pacific Edge	4	Cyclone	1	Queens High School	1	Ministry of Business, Innovation	1
trends	4	Deloitte	1	Secondary Transitions	1		
DCC	2	Fisher and Paykel Appliances	1	TBA	1		
Dunedin City Council	3	Independent	1	davies collison cave	1		
Auror	2	Kokiri Training Centre 1	1	One NZ	1		
		Logan Park High School	1				

*according to the company name indicated during the ticket checkout



FROM ALL OF US AT SHESHARP, THANK YOU!

We look forward to what's
ahead.



She#